



## Reedy Point

December 2, 2015

Several years ago, many key leaders in Greenville and the Upstate realized that our region could benefit from turning a desolate and raw piece of land in downtown Greenville into a modern, innovative and accessible public space.

This visionary project came to be known as Reedy Point. It was to serve as a central meeting point, a high tech visitor's center and a launching pad for all sorts of activities in the towns and cities of Greenville and throughout the Upstate. We were excited to position this unique venue as the "Next Big Thing" with enormous potential as an economic driver for our region.

Unfortunately, we were unable to attract a lead sponsor for Reed Point, nor were we able to garner solid endorsements from the public sector necessary to secure the high level of private contributions required for project success.

Therefore, we are not moving forward with the Reedy Point project at this time.

Though we are disappointed by this development please know that we are grateful to all of you who demonstrated your support for the project in so many different ways.

What will happen with this land now?

The land at 301 River St will revert to ownership by Greenville County. While it has enhanced greatly in value over the past seven years, and is certainly a very strategic parcel today, we would request that strong consideration be given to keeping this space publicly accessible.

We have one final "ask" of those of you who have been so warm to Reedy Point. Please continue to advocate for the site to be used as public green space, as a connection point, as a place that welcomes everyone in an area surrounded by enormous private development.

The site is in an area with tentacles into the Swamp Rabbit Trail, Linky Stone Children's Garden and the Naturaland Trust Parcel. In other words, this is an idea that truly demands to be left open to all who appreciate natural beauty amidst the buildings.

Greenville has made so many positive strides forward, and we have no argument with private development. But let's keep some space public, accessible and green. Let's not regret, ten years from now, that we did not preserve some space for the benefit of all to enjoy in this part of town.

Let's all encourage and support efforts to restore and protect the "point in the river," just as we've done with Reedy Falls. Reedy Point has stopped but we encourage you to continue to dream big in ways that bring people together.

Again, we thank you so much for your support. Though we are saddened by the loss of the Reedy Point project, we remain heartened by the firm belief that there is simply no better place to live than the Upstate of South Carolina.

Sincerely,

Patti McAbee  
President & CEO

*Andy Cajka*

Andy Cajka, Chairman  
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